



OHIO
FOOT AND ANKLE
MEDICAL ASSOCIATION

1960 Bethel Rd Ste 140
Columbus, OH 43220
Phone (614) 457-6269
Fax (614) 457-3375

Corporate Classified Advertising Order Form

Contact Name: _____

Company: _____

Address: _____

City/State/Zip: _____

Daytime Phone: _____ Fax: _____

Email Address: _____

OHFAMA Journal Rates (Please Check One) Back Cover (7.5" x 5") \$550 *in color* Full Page (7.5" x 10") \$425
 2/3 Page (4.75" x 10") \$345 Half Page (7.5" x 5") \$300 1/3 Page (4.75" x 5") \$245

Contract Terms (Please Check one for Frequency) Publications are mailed in January, April, July and October

1 Issue 2 Issues (5% Discount) 3 Issues (10% Discount) 4 Issues (15% Discount)

Contract Calculation: (Rate) _____ x (#of issues) _____ - Discount = \$ _____ Total Due

OHFAMA Website - Includes Company Logo (linked to company website) and company/product description of 50 words or less. (Please note that advertisements and logos will be placed on the advertising webpage only unless a company is a corporate or industry affiliate.) Submit information to Iridolfo@ohfama.org (Please Check)

3 Months \$100 6 Months \$175 9 Months \$250 12 Months \$300

Please write or type you text in the space below or attach a separate sheet:

***Payment:** Check (included) MasterCard Visa Discover American Express

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Credit Card and Billing Address _____

Signature: _____

*By submitting this completed form, the company agrees to the OHFAMA Advertising polices listed below:

Advertising Policies:

Duration of the Agreement: Advertisement will commence on a start date mutually agreed upon by the advertiser and the OHFAMA. The advertisement will run according to the requested journal or website submission date. Journal advertisements are due by December 15, March 15, June 15 and September 15.

Payment terms: Advertiser agrees to pay the contract amount in full prior to the start date and this fee is non refundable. This fee will not be prorated should the advertiser decide to discontinue the display of the advertisement at any time prior to the end of the contract period. Back cover is based on availability.

Service Interruption/limits of liability: Advertiser agrees to not hold OHFAMA responsible for any liability, loss, cost, claim, damage or causes of action of any kind that it may suffer as a result of the transactions contracted herein, included, but not limited to loss resulting in service delays and incomplete and interrupted service, regardless of case or fault. OHFAMA's liability is limited to extension of contract by period of time advertisement failed to display.

The advertiser is responsible for providing all information and digital artwork to meet specifications. OHFAMA reserves the right to determine the suitability of all ads submitted for distribution, and to reject advertising that does not meet its editorial or digital criteria. Ads must be JPEG graphic files of logo with a one page PDF for the journal or word document for the website. Changes to ads may be made every three months only for the Journal or as necessary for the website. Please contact OHFAMA for placement options before sending graphics.